WOMEN'S VOICES NOW

ACTUALIZING A FEMALE-FORWARD WORLD THROUGH THE POWER OF MEDIA

WHO WE ARE AND WHAT WE DO.

Women's Voices Now is a non-profit organization that utilizes social issuebased and impact-oriented digital content to promote gender parity. Having recently acquired GlobalGirl Media to strengthen our shared mission to advance the rights of women and girls, we curate and create media that puts female voices both in front of and behind the camera. We produce and support media that engenders a female forward, global community.

Using an intersectional, intergenerational and global approach, we work both online and on the ground to move members, students, and audiences from empathy to action in the realm of women's and girls' rights.

A BRIEF HISTORY OF WOMEN'S VOICES NOW

In 2010, WVN Founder Leslie Sacks recognized the urgency of advancing global women's rights. Choosing the vehicle of film for its potency, universality, and emphasis on freedom of expression, he launched one of the first online film festivals. Initially focusing on women's voices from the "Muslim World", the festival exposed the breadth and complexities of global women's rights struggles.

In the same year, GlobalGirl Media Co-Founder Amie Williams saw a need for girls' voices to come to the forefront of media. Without the perspectives of young women in media, it became clear that gender inequality would remain the status quo.

Canon

In December 2017 GGM approached WVN with the idea to merge the two organizations. In creating an organization that bridges the gap between women and girls, both entities saw enhanced opportunity for impact in coming together. In doing so, the work of WVN expands into girls' empowerment through media and visual arts literacy.

THE CHALLENGE

 $^{\prime}$ Globally, less than 24% of news stories are about women.

 $\frac{9}{2}$ Less than 11% of women hold positions of power in media.

And less than 25% of women hold an elected office.

Combined with unequal access to commerce, education and justice, millions of women and girls around the globe are unable to reach their full, human potential.

Despite progress, there remains a glaring, neglected component—we are missing a focused strategy that challenges the root of discrimination, marginalization and violence that undermines women's and girls' rights.

Media is both the problem and the solution in this struggle.

As we find ourselves in a profound moment for women who are speaking their truth and being heard, it is time to confront the toxic paradigms that drive gender inequality—the cultural, social, economic and political barriers. Doing so effectively requires a shift in consciousness and a change in hearts and minds.

Women's Voices Now believes this can be achieved through female forward media.

We champion women and girls' voices in front of and behind the camera for the purpose of shifting opinions, influencing policy and, ultimately, changing lives. We see this work as the smartest investment toward realizing a thriving global society.

Influencing the power of media is both our method and our goal.



OUR METHOD AND OUR GOAL

We develop and showcase values-driven content authored by individuals, of all genders, that focuses on women and girls.

We use this media to promote and curate a collective female voice capable of creating deep, systemic change for women and girls' rights, on a global scale.

OUR ACHIEVEMENTS

ON A SHOESTRING BUDGET OVER THE PAST 8 YEARS, WE HAVE:

- Provided digital media and storytelling trainings, and mentorship to more than 400 underserved girls in five countries.
- A Hosted 5 editions of our annual online film festival.
- Curated a free, online streaming archive of international women's rights-based films featuring over 200 films.
- Awarded \$90,000 in cash prizes to social impact filmmakers.
- Facilitated 90+ public screening events, educational programs, and creative workshops in 13 countries.
- Raised over \$100,000 for small-budget social impact film projects.
- Engaged 500,000+ viewers in 193 countries.

IN PARTNERSHIP WITH THE UNITED NATIONS

As a non-governmental organization (NGO) with special consultative status to the United Nations Economic and Social Council (ECOSOC) since 2017, our work is internationally recognized as contributing to the following United Nations Sustainable Development Goals (SDGs):

- ▲ Good health and well-being (SDG 3)
- A Quality education (SDG 4)
- ▲ Gender equality (SDG 5)
- **A** Reduced inequalities (SDG 10)
- A Peace, justice and strong institutions (SDG 16)
- A Partnerships for the goals (SDG 17)

OUR ASPIRATION REACH, REFRAME, REALIZE

Through female-forward media, Women's Voices Now aims to create long-term, transformative impact through trainings, educational screenings, and social-impact campaigns.

Our goal is to become a go-to community for all who seek to be part of the culture shift toward gender equality.

Through cooperation with strategic partners, educators, community stakeholders, foundations, brands and corporations, we aim to expand our work to communities that do not yet have access to, or awareness of the services and benefits provided by Women's Voices Now.

GLOBALGIRL MEDIA + THE FUTURE OF WOMEN'S VOICES NOW

Since 2010, GlobalGirl Media

has trained 420 young women in five countries—U.S., Morocco, South Africa, Kosovo and the U.K in the following cities: Chicago, Los Angeles, Oakland, Rabat, Casablanca,Johannesburg, Pristina, and London.

We have produced

over 400 videos and 300 blogs, and partnered with 50+ multimedia companies to distribute girl-produced, female forward content.

By turning up the volume of girl's voices globally,

we promote freedom of expression and strengthen substantive digital media addressing historically marginalized voices. Covering issues that are overlooked, we share stories of the underrepresented through broadband and broadcast, social media and web presence.



WHAT WE WANT TO DO WITH YOUR HELP

 Provide scholarships for GlobalGirl candidates accepted to the GGM Summer Media Intensive Training programs in Los Angeles, Chicago, Oakland, London, Johannesburg, and Pristina.
Facilitate year-round professional and personal enrichment programs and mentorship to our GlobalGirl alumna in the United States, South Africa, the United Kingdom, and Kosovo.

▲ Offer GGM-facilitated media trainings to media instructors working with underrepresented and refugee girls in Haiti, Kenya, and Greece.



FUNDRAISE AND DONATE HELP US REACH OUR GOALS TO SUSTAIN AND EXPAND OUR WORK

Become a Supporter: starting at \$50 your name will appear on our website as a Changemaker! Click the

yellow text for more info.

▲ Join the Board of Directors: an annual \$10k give/get commitment.



ADVOCATE FOR IT TAKES A VILLAGE...JOIN THE MOVEMENT!

- ▲ Sign-up for our monthly newsletter.
- ▲ Watch a Film in Our Archive, share the film with someone else, and talk about it.
- ▲ Contribute your voice to our digital publication *The WVoice*, or invite an activist or filmmaker to do so!
- ▲ Join our Delegation at the United Nations Commission on the Status of Women.
- ▲ Identify and Recruit WVN Celebrity Spokespersons (of all genders).
- ▲ Help us secure invitations to speak, present, and share about WVN at conferences, gatherings, and in front of giving circles.

ONUS www.womensvoicesnow.org

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