

2024 Women's Voices Now Sponsorship Deck



OUR MISSION

Women's Voices Now is a 501(c)(3) non-profit organization using film to drive social change that advances girls' and women's rights globally.

OUR APPROACH

We address the mis- and under-representation of women and girls in front of and behind the camera through advocacy programs and direct services:

FILM FESTIVAL

Our Film Festival promotes emerging filmmakers making social-change films that advocate for girls' and women's rights around the world.

YOUTH PROGRAM

Girls' Voices Now empowers girls from under-resourced communities of Los Angeles to find, develop, and use their voice for social change through filmmaking.

FILM COLLECTION

Our free Film Collection, Voices for Change, raises awareness of the struggles and triumphs of women and girls around the globe, inviting audience members to support girls' and women's rights.

WHY

90% of the world's population holds negative biases against women. We believe that we need to address the root causes of these harmful and limiting beliefs to create long lasting change. Our tool? **Film!**



W. WOMEN'S VOICES NOW

OUR IMPACT

Since 2011, we have received **1070+** film submissions from **85+** countries and awarded over **\$130K** in cash prizes to filmmakers.

Since 2018, we have served **94** girls from under-resourced communities and produced **25** youth-made short films seen by over **1.8** million online viewers - and won a Daytime Emmy!

Our Film Collection includes **200+** films in **44** different languages and has attracted **20M+** online viewers from **178** countries around the world.

SUBSCRIBERS & REACH



10.4K+



5.7K+



5.1K+



112K+



800+



16K+



7.3K+

141K+

minimum reach amongst followers

2.4M+

viewers across platforms since January 2023

26.5M+

impressions since January 2023

PARTNER WITH US!

Support one or several of our programs or public events. Sponsorship levels go for \$1,000 - \$25,000 and offer a wide range of benefits that can be tailored to fit your needs.

Select from below - additional options available:

W. WOMEN'S VOICES NOW

Film Festival Presenting Sponsor - \$25,000 (one available)

1	2	3
Online Kick-off Event March 26, 2024	Virtual Award Ceremony Thursday, April 25th, 2024 12-2pm PST	Grand Prize Screening Event (in-person) September 12, 2024 7-10pm PST Los Angeles, CA
Online Viewing March 25, 2024 -April 30, 2024 250 exp. audience	500+ exp. audience	250 exp. audience

- Sponsorship acknowledgment and logo display at the Presenting Sponsor level:
 - on the Women's Voices Now Film Festival and Upcoming Events pages
 - on the March, April, and September events ticketing pages
 - in the March, April, and September newsletters
 - in the Thank You & Winner Announcement April e-blast
 - in 3 social media posts (with possibility of tagging sponsor)
 - in all materials related to the March, April, and September events (Save the Date, Invitation, Programs)
 - during the live Kick-off Event in March, the Awards Ceremony in April and in-person screening event in September (possibility of pre-roll airing at top of the show, or name and logo display on pre-show screen)
- Verbal sponsor acknowledgment in opening remarks from Executive Director during the March Kick-off event, April live Award Ceremony, and September in-person screening event
- Possibility to record a discussion with Women's Voices Now's Executive Director and/or Director of Communication to discuss our partnership and the importance to championing women's and girls' rights through film (or creating alternative content)
- Minimum of 3 ads campaigns to highlight our partnership
- 15 VIP tickets for each event

W. WOMEN'S VOICES NOW

Girls' Voices Now Diamond Sponsor - \$15,000

Sponsor our in-person public screening event! On November 7, 2024, we will screen the films created by our youth participants to an audience of 250-300

- Sponsorship acknowledgment and logo display at the Diamond level:
 - on the Girls' Voices Now and the Upcoming Events website pages
 - on all materials related to the event (Save the Date, Invitation, Program) - online and printed
 - on the event ticketing page
 - on the pre-roll screen at top of the show
 - in the October and November newsletters
 - in social media posts distributed across platforms in October and November, with tag
- Sponsor branded items during the event
- Verbal recognition in opening remarks from Executive Director/Director of Programs
- Speaking Opportunity during public event
- 10 VIP tickets to the public screening event

Film Collection Gold Sponsor - \$10,000

Sponsor 1 or 2 films of your choosing from our collection

- Sponsorship acknowledgment and logo display at the Gold level:
 - on the film(s) collection's homepage
 - in 2 newsletters, also including marketing content to push to sponsored film(s)
 - in 2 social media posts distributed across platforms, including marketing content to push to sponsored film(s)
 - in one advertisement campaign created and deployed to promote the film(s) across our platforms (Google Ads, Instagram, Facebook, Twitter, LinkedIn, Youtube).
- Post-Roll Commercial provided by Sponsor inserted before film (reflected both on our website and YouTube page)

W. WOMEN'S VOICES NOW

Women's History Month Sponsor - \$7,500

- Possibility to record a discussion with Women's Voices Now's Executive Director and/or Director of Communication to discuss our partnership and the importance to championing women's and girls' rights through film (or creating alternative content) to be promoted in an advertisement campaign distributed across all our platforms
- Sponsorship and logo recognition as Women's History Month Sponsor in:
 - 1 additional social media post
 - our March newsletter
 - a website pop-up appearing on all website pages during the entire month of March

Public Event Silver Sponsor – \$5,000 level

Sponsor any of our in-person event in September or November!

- Sponsorship acknowledgment and logo display at the Silver level:
 - on the Upcoming Events website page, on the event's Save the Date, Invitation and Program, and pre-roll screen at the top of the show
 - in 1 newsletter and 1 social media post preceeding the event
- 6 VIP tickets

Public Event Bronze Sponsor – \$2,500 level

Sponsor any of our in-person event in September or November!

- Sponsorship acknowledgment and logo display at the Bronze level:
 - on the event's Save the Date, Invitation and Program, and pre-roll screen at the top of the show
 - in one social media post preceeding the event
- 4 VIP tickets

Public Event Community Sponsor - \$1,000 level

Sponsor any of our in-person event in September or November!

- Logo display on Upcoming Events page, Ticketing page and pre-roll screen at the Community level at the top of the show
- 2 VIP tickets

Company/Organization:

Contact:

Address:

City:

State:

Phone:

Zip:

Email:

Card Number:

Expiration:

CCV:

Name as it appears on card:

Your donation is tax-deductible to the extent allowed by law. Women's Voices Now is a 501(c)(3) non-profit organization.
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